



Adobe Dreamweaver Essentials

Web Publishing Course

Tuition: \$675

2 Day Hands-on Course

In this introductory class, web designers will gain the knowledge and hands-on practice they need to build and manage professional websites using Adobe Dreamweaver. With Dreamweaver, web developers go from start to finish, creating and publishing basic websites.

PREREQUISITES: This course assumes that you are familiar with using personal computers and have used a mouse and keyboard (basic typing skills are recommended). Specifically, you should be able to launch and close programs; navigate to information stored on the computer; and manage files and folders.

WHO SHOULD ATTEND: This course is for people new to web design and development who want to use Dreamweaver to build intuitive, attractive and accessible websites.

HOW DO WEBSITES WORK?

The 'Bigger Picture'
Enabling Your Website To Be Viewed On The Internet
Building A User Friendly Website
Your Target Audience

HTML & CSS CODE

Understanding HTML & CSS Code
Viewing Examples Of HTML & CSS Code
Basic HTML & CSS Exercises

THE WORK AREA

The Interface
Custom Workspaces
Property Inspector
Adjusting Toolbars

APPLYING CSS

Define a Dreamweaver Site
External Style Sheet
Creating New CSS Rules
Applying Styles
Changing Properties
Developing a Print Style Sheet

CRAFTING PAGE LAYOUTS

Creating Layout Styled Div Elements
Exporting CSS styles
Using the Ruler and Guides

WORKING WITH TEXT

Headlines and Body Text
Importing External Text
Lists
Tables

DESIGNING WITH IMAGES

Inserting an Image
Using Background Images
Optimizing Graphics

INSERTING LINKS

Linking Internal Site Pages
Creating an External Link
Setting up Email links
Targeting links

PUBLISHING TO THE WEB

Defining A Remote Site
Validating Your Site
Putting Your Site Online

TEMPLATES AND LIBRARIES

Overview of Templates
Creating Site Templates
Defining Editable Regions
Applying Templates
Modify and Update Templates
Create a Site Library
Modify and Update Library Items

SITE TESTING, MAINTENANCE AND UPLOADING

Testing Your Site
Connecting Your Site To The Internet
Uploading & Maintaining Your Site

