



From Print to Web: Introduction to Web for Print Designers

Web Publishing Course

Tuition: \$359

1-day Hands-on Course

This class will prepare advanced graphic designers to design a website. This class is taught from a print designer's perspective- so, if you're a print/graphic designer who wants to add to your skillset, you know you can't afford to lose time and productivity learning a new program and a new way to think about design. Thanks to this class, you won't have to!

PREREQUISITES: Experience and understanding of print design is required for this course, with a knowledge of Photoshop and Illustrator.

WHO SHOULD ATTEND: This course is for graphic/print designers who are transitioning into a website related job or looking to expand their skillset.

Topic	Description
How do Websites Work?	Understand key terms and see the 'bigger picture'. Learn what it takes to build a user-friendly website and design for your audience
Web Workflow	Gain an understanding of all the steps involved from design to development
Comparison of Print & Web	Compare what you already know about print design to the world wide web and how to apply this knowledge to build effective websites
Designing Images for the Web	Learn how to save and optimize images for the web along with how to slice graphics and create GIF animations
Designing Buttons	Using tools like Photoshop and Illustrator, learn how to create buttons that will add flair to any website

