



InDesign Gets Interactive: Cross-media Publishing

Print/Publishing Course

Tuition: \$219

Half-day Hands-on Course

Welcome to the era of cross-media publishing, where you're called upon to repurpose content from print to web, to mobile devices, and, no doubt, the future venues no one has dreamed of yet. In this half-day course, you will become familiar with the most effective and efficient ways to get pre-existing InDesign documents from print to the screen/web.

PREREQUISITES: Adobe InDesign Essentials or equivalent knowledge is required for this course.

WHO SHOULD ATTEND: Graphic designers or production artists looking to expand their skills to include web publishing.

Topic	Description
Comparison of Print & Web	Compare the conventions used in the development of print documents versus those for screen-based content.
Customize the Workspace	Gain an understanding of the panels used to create interactive documents and their role
Making the document interactive	Add interface elements and functionality like buttons, links, bookmarks and page transitions
Adding multimedia	InDesign offer the ability to work with multimedia elements such as audio tracks, video and Flash animation right in the document
Exporting the File	With InDesign CS4, you can export to an interactive PDF, SWF or to other Adobe interactive software like Flash and Dreamweaver

