



Instant InDesign: High Speed Production with XML

Print/Publishing Course

Tuition: \$359

1 Day Hands-on Course

This one-day class will take the mystery out of XML and teach you how to create 1, 100 or 1000 business cards or company IDs by simply pressing a button. With this course, designers will be able to tap into the power of XML without having to explore the depths of code or spend several hours cleaning up the mess that Data Merge can often leave behind. So if you are managing data-intensive layout projects, and you want to keep you data consistent and accurate- you can't afford to miss this class!

PREREQUISITES: *InDesign Essentials and Advanced or equivalent knowledge is highly recommended.*

WHO SHOULD ATTEND: *Designers or production artists who are already comfortable with InDesign and looking for ways to automate workflows within InDesign for business cards, catalogs and more.*

WHAT IS XML?

- XML Basics for Designers
- HTML vs. XML
- Terms
- Rules

INDESIGN XML FEATURES

- Importing XML
- Structure Pane
- Tags Panel
- Tags vs. Structure
- Using DTDs

MAKING XML

- Text Editor
- InDesign
- Word/Excel
- FileMaker Pro
- Dreamweaver

STRUCTURE BASICS

- XML Foundations
- Data Integrity
- Structured Layouts
- Frames
- Testing Your Frames

ANCHORED OBJECTS

- Multisection XML
- Clones
- Formatting the Structure

TARGETING XML IMPORT

- Inserting Pages
- Multipurpose XML Import
- Updating XML Content

VARIABLE DATA

- Nested XML Structures
- Sub-structures
- Placeholders
- Converting Objects from Inline to Anchored
- Map Tags to Styles

EXPORTING XML

- Export Formats
- Cross-media Export
- Optimizing Layouts
- Automating XML Tagging
- XML Templates
- Exporting Content to HTML/XHTML



2640 Hennepin Avenue South
Minneapolis, MN 55408-1189
www.firsttech.com/training

Training 612.374.8600
Main 612.374.8000
Fax 612.374.8080